**COURSE SYLLABUS**

# WARMADEWA UNIVERSITY

## INTERCULTURAL COMPETENCE IN PROJECT MANAGEMENT

CAC33M04

International Program

# INTERCULTURAL COMPETENCE IN PROJECT MANAGEMENT
## Graduate Course

**5 ECTS**

**COURSE DESCRIPTION**

This course introduces you to the effects of living in a globalized world on businesses. International projects are becoming more and more frequent. This opens many possibilities for businesses and project managers, but it also entails some challenges due to the cultural differences between team members. Multi-cultural project teams can increase the chance of a project's success because they are diverse, have their own set of skills, and can offer new perspectives to the project. This all can help the project and the company to be more effective, gain valuable experience, and increase its competitiveness.

Intercultural competence is important for project management because the variable 'culture' affects all three constraints of project management (cost, schedule, scope), which can impact a project's success. You will learn all you need to know about leading intercultural projects successfully during this course.

**OBJECTIVES**

By the end of this course, students should be able to:

■ Successfully interact with and lead a team of people from different cultures.

■ Manage the cost, schedule and scope of intercultural projects.

■ Learn how to utilize software, social media and AI in your projects.

■ Plan and execute an intercultural project.

**LECTURING METHOD**

The course will be presented in lecture activities, classroom assignments and discussions, case studies, special topic presentations, and homework. Students will be working primarily based on real-life stories, though additional materials can be assigned from time to time. To understand the topics covered in this course, students must read the supplied online material before class sessions to contribute thoughtfully to the class discussions and exercises.

**ACADEMIC RESEARCH**

This course includes an academic research paper that must be completed during your semester. It will be based on a topic given by the lecturer and requires comprehensive research by the student. This paper will consist of methodological analysis of the latest literature and be handed in at the end of the semester. The academic research will be included in the final course grade.

**ASSESSMENT METHOD**

Class participation and assignments 20 %
Mid-term exam 40 %
Final project 40 %

**LECTURER**

Dr. Ni Luh Putu Indiani, S.E.,
M.M. Ni Kd Sioaji Yamayanti,
S.E., MBA and guest lecturers

**LECTURE TOPICS**

| Week | Topics |
|---|---|
| 1. | Introduction to Project Management in Intercultural Environments |
| 2. | The Do's and Don'ts of Entrepreneurship |
| 3. | Pro's and Con's of Software Management: Best Project Management Software |
| 4. | Essential Steps to Good Business Management |
| 5. | Scale Up Management Innovations: Rapid Growth |
| 6. | Female Entrepreneurs in Asian Societies |
| 7. | **Mid-Term Exam** |
| 8. | Four Pillars of SEO Management |
| 9. | The Best Social Media Management Tools |
| 10. | Project Management and AI |
| 11. | Build Tech That Thinks: AI in Your Project's Roadmap |
| 12. | Effective Strategies for Project Management in Start-Ups |
| 13. | Final Project |
| 14. | **Final Exam** |

**WORKLOAD**

INTERCULTURAL COMPETENCE IN PROJECT MANAGEMENT (MASTER)
**16 weeks**

| | | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | TOTAL hrs |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Homework, assignments | 2 | 2 | 2 | 2 | 2 | 2 | | | | 2 | 2 | 2 | 2 | 2 | 2 | | 24 |
| | Workshops | | | 4 | | | | | | | | | | | | | | 4 |
| | Exam preparation | | | | | | | 9 | | | | | | | | 10 | | 19 |
| | Company visits, excursions | | | | | | | | 4 | | | | | | | | | 4 |
| INDEPENDENT WORK | Preparation for presentations and papers | | 2 | | 2 | | 2 | | | | 2 | | 2 | | 2 | | | 12 |
| | Preparation for class | 2 | 2 | 2 | 2 | 2 | 2 | | | | 2 | 2 | 2 | 2 | 2 | 2 | | 24 |
| | Follow-up for class | 1 | 1 | 1 | 1 | 1 | 1 | 1 | | | 1 | 1 | 1 | 1 | 1 | 1 | | 12 |
| | Final essay paper | | | | | | | | | | | | | | | 10 | | 10 |
| | Academic Research | | | | | | | | | | | | | | | 20 | | 20 |
| | Course evaluation | | | | | | | | | | | | | | | 2 | | 2 |
| | Workshops and Excursion Paper | | | | 2 | | | | | | | 2 | | | | | | 4 |
| | | | | | | | | | | | | | | | | | | 135 |
| HRS OF EXAMS | | | | | | | | | 2 | | | | | | | 2 | | 4 |
| MANDATORY CLASS ATTENDANCE | Class Weekly hrs ~ 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | | | 2 | 2 | 2 | 2 | 2 | 2 | | 26 |
| | **TOTAL WORKLOAD PER COURSE (HOURS)** | | | | | | | | | | | | | | | | | **165** |
| | **TOTAL ECTS** | | | | | | | | | | | | | | | | | **5** |