



ASIA EXCHANGE COMPANY VALUES

1

CARING

Caring is written in our DNA. We care about our students, colleagues, staff, partners, stakeholders and the environment. We take part in charity activities that support the local societies in our study destinations. Our aim is to broaden the worldview of all our students and stakeholders and thus build a better tomorrow. We deeply care about providing life-changing experiences for our students.

2

DREAMING AND DOING (INTRAPRENEURSHIP)

We develop and improve our daily actions and operations persistently for the good of our students, stakeholders, colleagues, staff and global societies. We create a better tomorrow by acting as intrapreneurs in our own positions and being creative, flexible and responsible in our actions. We focus on solutions and lean on can do attitude to overcome obstacles.

3

PROFIT ABILITY

We create a position where we are constantly able to provide life-changing experiences for our students in a sustainable way. We constantly search for winning ways to create conditions for sustainable business and ever-growing benefits for all our students and stakeholders. To maintain our profitability, we find ways to keep tuition fees as low as possible, and lower than those of individual free movers.

4

LEARNING AND INNOVATION

We value life-long learning, developing ourselves and improving our performance. We praise mistakes and successes as learning experiences. We have courage to try new things and be the pioneers and vanguards of student mobility and studying abroad.

5

SUNSHINE ATTITUDE

We aim for creating happiness for our students, colleagues, staff, all our stakeholders and ourselves. We find the silver linings and the rays of sun from every storm and want to spread the good around us. We encourage ourselves and our students to practice good deeds, even one a day.